GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

GRENADA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **40.5% OF TOTAL ECONOMY**
  - Total T&T GDP = XCD1,381.3MN (USD511.6MN)
- **-9.6%**
  - 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **24.3 JOBS (000’s)**
  - (42.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **XCD1,242.8MN**
  - in visitor spend (79.3% of total exports)
  - (USD460.3MN)

**INBOUND ARRIVALS**

1. UNITED STATES 32%
2. UNITED KINGDOM 14%
3. TRINIDAD AND TOBAGO 9%
4. CANADA 7%
5. BARBADOS 2%
REMAINDER 36%

**OUTBOUND DEPARTURES**

1. UNITED STATES 28%
2. TRINIDAD AND TOBAGO 18%
3. BARBADOS 14%
4. PAKISTAN 12%
5. ST. LUCIA 4%
REMAINDER 24%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
  - 72%
  - 28%
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**
  - 6%
  - 94%

1 All values are in constant 2019 prices & exchange rates
2 As reported in March 2020