While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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**Contribution of Travel & Tourism to GDP**

9.1% of total economy

Total T&T GDP = EUR310.9BN (USD346.6BN)

+1.8% vs +0.6% real economy GDP growth

**Contribution of Travel & Tourism to Employment**

5,668.6 jobs (000s)

(12.5% of total employment)

**International Visitor Impact**

EUR47.0BN

In visitor spend (2.9% of total exports)

(USD52.4BN)

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**Inbound Arrivals**

1. Netherlands 12%
2. Switzerland 9%
3. United States 7%
4. United Kingdom 7%
5. Austria 5%
Rest of World 60%

**Outbound Departures**

1. Austria 13%
2. France 11%
3. Italy 11%
4. Spain 11%
5. Netherlands 5%
Rest of World 49%

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**Sector Characteristics (2019)**

- Leisue Spending: 83%
- Business Spending: 17%
- Domestic Spending: 86%
- International Spending: 14%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020