COUNTRY
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

1. **Global Data 2019**
   - **10.3%**
     - Total GDP contribution
   - **330 MN**
     - Jobs globally (1 in 10 jobs)

2. **Cameroon 2019 Key Data**
   - **26.4% of Total Economy**
     - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
   - **+8.6%**
     - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth
   - **2,371.1 Jobs (000’s)**
     - (26.4% of total employment)
   - **KHR22,020.3 BN**
     - in visitor spend (32.9% of total exports)
     - (USD5,454.2MN)

3. **Inbound Arrivals**
   - 1. China 24%
   - 2. Vietnam 15%
   - 3. Laos 8%
   - 4. Thailand 7%
   - 5. South Korea 6%
   - **Rest of World 40%**

4. **Outbound Departures**
   - 1. Thailand 53%
   - 2. Taiwan, China 16%
   - 3. Vietnam 12%
   - 4. China 5%
   - 5. Malaysia 4%
   - **Rest of World 10%**

5. **Sector Characteristics (2019)**
   - **64%**
     - Leisure spending
   - **36%**
     - Business spending
   - **23%**
     - Domestic spending
   - **77%**
     - International spending

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020