**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

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### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - Contribution of Travel & Tourism to GDP

- **2,371.1**
  - Contribution of Travel & Tourism to Employment

- **KHR 22,020.3 BN**
  - International Visitor Impact

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### CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

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### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

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### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 23%

- **INTERNATIONAL SPENDING**
  - 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020