While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

8.5% OF TOTAL ECONOMY

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2.5% Total T&T GDP = EUR205.6BN (USD229.3BN)

+1.9% 2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth

2,678.1 JOBS (000's)

(9.4% of total employment)

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GLOBAL DATA 2019

1. GERMANY 14%
2. UNITED KINGDOM 14%
3. BELGIUM 12%
4. ITALY 8%
5. SWITZERLAND 8%
REST OF WORLD 44%

1. SPAIN 23%
2. ITALY 9%
3. UNITED KINGDOM 7%
4. PORTUGAL 4%
5. GERMANY 4%
REST OF WORLD 53%

INBOUND ARRIVALS

OUTBOUND DEPARTURES

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2. UNITED KINGDOM 14%
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INTERNATIONAL VISITOR IMPACT

EUR58.6BN

in visitor spend (7.7% of total exports)

(USD65.4BN)

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SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 81%
- BUSINESS SPENDING 19%
- DOMESTIC SPENDING 66%
- INTERNATIONAL SPENDING 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020