**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 Mn**
  - Jobs globally (1 in 10 jobs)

- **While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

#### 1 in 4 net new jobs were created by Travel & Tourism over the last five years

#### Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### CAMBODIA 2019 KEY DATA

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

- **KHR22,020.3bn**
  - in visitor spend (32.9% of total exports) (USD5,454.2MN)

### INBOUND ARRIVALS

- **1. CHINA 24%**
- **2. VIET NAM 15%**
- **3. LAOS 8%**
- **4. THAILAND 7%**
- **5. SOUTH KOREA 6%**
- **REST OF WORLD 40%**

### OUTBOUND DEPARTURES

- **1. THAILAND 53%**
- **2. TAIWAN, CHINA 16%**
- **3. VIET NAM 12%**
- **4. CHINA 5%**
- **5. MALAYSIA 4%**
- **REST OF WORLD 10%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%
- **BUSINESS SPENDING**
  - 36%
- **DOMESTIC SPENDING**
  - 23%
- **INTERNATIONAL SPENDING**
  - 77%

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1 All values are in constant 2019 prices & exchange rates

As reported in March 2020