### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4%**
  - **2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth**

**Contribution of Travel & Tourism to Employment**

- **2,371.1**
  - Jobs (000's)
  - (26.4% of total employment)

**International Visitor Impact**

- **KHR 22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2 MN)

### CAMBODIA 2019 KEY DATA

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>Global GDP impact by sector (2018 data)</th>
<th>Share of total economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>26.4% of total economy</strong></td>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total T&amp;T GDP = KHR28,706.28N</strong></td>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>(USD7,110.2 MN)</td>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td></td>
<td>Financial Services</td>
<td>25%</td>
</tr>
</tbody>
</table>

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Leisures Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>64%</td>
<td>36%</td>
<td>23%</td>
<td>77%</td>
</tr>
</tbody>
</table>

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020