### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 2,371.1 jobs (000’s) (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports) (USD5,454.2 MN)

### CAMBODIA 2019 KEY DATA

- **26.4% of total economy** Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- **+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

### INBOUND ARRIVALS

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
6. REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
6. REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending** 64%
- **Business spending** 36%
- **Domestic spending** 23%
- **International spending** 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020