# CAMBODIA

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

![Graph showing global GDP impact by sector (2018 data). Share of total economy GDP](image)

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>3%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>25%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
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<tr>
<td>Financial Services</td>
<td>15%</td>
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</tbody>
</table>

**COUNTRY**

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>26.4% of Total Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = KHR28,706.2BN (USD7,110.2MN)</td>
<td>+8.6% 2019 Travel &amp; Tourism GDP growth vs +6.6% real economy GDP growth</td>
</tr>
</tbody>
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**Contribution of Travel & Tourism to Employment**

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

**International Visitor Impact**

- **KHR22,020.3bn**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 64%
- **Business Spending**: 36%
- **Domestic Spending**: 23%
- **International Spending**: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020