### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **2.5%** Travel & Tourism grew significantly more than 3.5%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **Global GDP impact by sector (2018 data)**: Share of total economy GDP
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

### CAMBODIA 2019 KEY DATA

- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**
  - 64%
- **Business Spending**
  - 36%
- **Domestic Spending**
  - 23%
- **International Spending**
  - 77%

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1. **All values are in constant 2019 prices & exchange rates**
2. **As reported in March 2020**

**Note:** Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO