CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **2.5%**
  - Travel & Tourism grew significantly more at 3.5%

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

COUNTRY
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

INBOUND ARRIVALS

- 1. **CHINA 24%**
- 2. **VIETNAM 15%**
- 3. **LAOS 8%**
- 4. **THAILAND 7%**
- 5. **SOUTH KOREA 6%**
- **REST OF WORLD 40%**

OUTBOUND DEPARTURES

- 1. **THAILAND 53%**
- 2. **TAIWAN, CHINA 16%**
- 3. **VIETNAM 12%**
- 4. **CHINA 5%**
- 5. **MALAYSIA 4%**
- **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 23%

- **INTERNATIONAL SPENDING**
  - 77%

All values are in constant 2019 prices & exchange rates
As reported in March 2020