GLOBAL GDP GROWTH 2019 (%)

3.5 TRAVEL & TOURISM

2.5 WHOLE ECONOMY

10.3% CONTRIBUTION TO GLOBAL GDP 2019 (US$8.9 TN)

BREAKDOWN OF GLOBAL TRAVEL & TOURISM SPENDING

INTERNATIONAL

DOMESTIC

71.3%

28.7%

BUSINESS

LEISURE

78.6%

21.4%

2.5 WHOLE ECONOMY

OF ALL JOBS IN 2019 (330 MILLION)

OF ALL NET NEW JOBS CREATED OVER THE LAST FIVE YEARS

CONTRIBUTION TO GLOBAL GDP 2019 (US$8.9 TN)

10.3% OF ALL JOBS IN 2019 (330 MILLION)

1 / 10 OF ALL NET NEW JOBS CREATED OVER THE LAST FIVE YEARS

CONTRIBUTION TO GLOBAL GDP 2019 (US$8.9 TN)

10.3% OF ALL JOBS IN 2019 (330 MILLION)

1 / 10 OF ALL NET NEW JOBS CREATED OVER THE LAST FIVE YEARS

TRAVEL & TOURISM REGIONAL PERFORMANCE, 2019*

NORTH AMERICA

$2.1TN 8.8%

CARIBBEAN

$59 BN 13.9%

EUROPE

$2.0TN 9.1%

LATIN AMERICA

$299 BN 8.9%

AFRICA

$168 BN 7.1%

MIDDLE EAST

$245 BN 8.8%

NORTH EAST ASIA

$2.1TN 8.8%

SOUTH ASIA

$234 BN 6.9%

SOUTH EAST ASIA

$380 BN 12.1%

OCEANIA

$197 BN 11.7%

A CLOSER LOOK

01 SECTOR GDP GROWTH 2019 (%)

02 TRAVEL & TOURISM CONTRIBUTION TO GDP

03 FASTEST GROWING COUNTRIES IN TRAVEL & TOURISM GDP 2019

*This data includes the direct, indirect, and induced impact of Travel & Tourism

Source: WTTC and Oxford Economics. All values are in constant 2019 prices & exchange rates. As reported in March 2020

**Growth highlighted in green when it is above global T&T GDP growth of 3.5%