TRAVEL & TOURISM REGIONAL PERFORMANCE, 2019*

GLOBAL GDP GROWTH 2019 (%)

10.3%
CONTRIBUTION TO GLOBAL GDP 2019 (US$8.9 TN)

1 / 10
OF ALL JOBS IN 2019
(130 MILLION)

1 / 4
OF ALL NET NEW JOBS CREATED
OVER THE LAST FIVE YEARS

BREAKDOWN OF GLOBAL TRAVEL & TOURISM SPENDING

INTERNATIONAL
BUSINESS
21.4%
DOMESTIC
71.3%
LEISURE
78.6%

TRAVEL & TOURISM CONTRIBUTION TO GDP

NORTH AMERICA
$2.1 TN (8.8%)
CARIBBEAN
$59 BN (13.9%)
EUROPE
$2.0 TN (9.1%)
LATIN AMERICA
$299 BN (8.8%)
AFRICA
$168 BN (7.1%)

TOTAL GDP CONTRIBUTION (US$) % WHOLE ECONOMY GDP % T&T GDP GROWTH

NORTH EAST ASIA
$2.2 TN (8.6%)
MIDDLE EAST
$245 BN (8.8%)
SOUTH ASIA
$234 BN (6.9%)
SOUTH EAST ASIA
$380 BN (12.1%)
OCEANIA
$197 BN (11.7%)

A CLOSER LOOK

01 SECTOR GDP GROWTH 2019 (%)

02 TRAVEL & TOURISM CONTRIBUTION TO GDP

03 FASTEST GROWING COUNTRIES IN TRAVEL & TOURISM GDP 2019

¹This data includes the direct, indirect, and induced impact of Travel & Tourism
Source: WTTC and Oxford Economics. All values are in constant 2019 prices & exchange rates. As reported in March 2020