10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

13.8% of total economy

-0.7% vs +3.4% real economy GDP growth

53.5 Jobs (000’s)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data), Share of total economy GDP

Contribution of Travel & Tourism to GDP

13.8% of total economy

Total T&T GDP = EUR2,975.3MN (USD3,317.6MN)

-0.7%

2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

53.5 Jobs (000’s) (13.2% of total employment)

EUR2,783.7 MN in visitor spend (17.3% of total exports) (USD3,104.0MN)

1. UNITED KINGDOM 35%
2. RUSSIAN FEDERATION 22%
3. ISRAEL 6%
4. GREECE 5%
5. GERMANY 5%
REST OF WORLD 27%

1. GREECE 62%
2. UNITED KINGDOM 11%
3. SPAIN 4%
4. FRANCE 3%
5. BULGARIA 3%
REST OF WORLD 17%

Leisure Spending 92%
Business Spending 8%
Domestic Spending 10%
International Spending 90%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020