While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
25.0% of total economy
Total T&T GDP = HRK99,854.3MN (USD15,025.8MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
383.4 jobs (000's)
(25.1% of total employment)

INTERNATIONAL VISITOR IMPACT
HRK80,247.5MN
in visitor spend (38.6% of total exports)
(USD12,075.4MN)

INBOUND ARRIVALS
1. Germany 17%
2. Slovenia 9%
3. Austria 9%
4. Italy 7%
5. Poland 6%
Rest of world 52%

OUTBOUND DEPARTURES
1. France 27%
2. Italy 11%
3. Slovenia 9%
4. Austria 6%
5. Germany 5%
Rest of world 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)
- Leisure spending: 95%
- Business spending: 5%
- Domestic spending: 11%
- International spending: 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.