CÔTE D’IVOIRE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

CÔTE D’IVOIRE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.2% OF TOTAL ECONOMY
Total T&T GDP = XOF2,597.0BN (USD4,413.6MN)
+6.8%
2019 Travel & Tourism GDP growth vs +7.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

864.0 JOBS (000’s)
(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF327.3BN
in visitor spend (4.1% of total exports)
(USD556.3MN)

INBOUND ARRIVALS

- 1. FRANCE 31%
- 2. BURKINA FASO 9%
- 3. UNITED STATES 8%
- 4. MALI 7%
- 5. SENEGAL 7%
- REST OF WORLD 38%

OUTBOUND DEPARTURES

- 1. GHANA 29%
- 2. NIGERIA 11%
- 3. MOROCCO 10%
- 4. TOGO 10%
- 5. SENEGAL 6%
- REST OF WORLD 34%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 27%
- BUSINESS SPENDING: 73%
- DOMESTIC SPENDING: 86%
- INTERNATIONAL SPENDING: 14%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020