**COSTA RICA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

10.3% Total GDP contribution

256.4 JOBS (000’s) (11.7% of total employment)

CRC2,405.3BN in visitor spend (19.5% of total exports) (USD4,107.1MN)

**COSTA RICA 2019 KEY DATA**

12.0% OF TOTAL ECONOMY Total T&T GDP = CRC4,361.4BN (USD7,447.1MN)

+3.3% 2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**INBOUND ARRIVALS**

1. UNITED STATES 42%
2. NICARAGUA 14%
3. CANADA 7%
4. MEXICO 3%
5. PANAMA 3%
REST OF WORLD 31%

**OUTBOUND DEPARTURES**

1. UNITED STATES 29%
2. NICARAGUA 17%
3. MEXICO 9%
4. PANAMA 8%
5. COLOMBIA 7%
REST OF WORLD 30%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 78%
- BUSINESS SPENDING 22%
- DOMESTIC SPENDING 33%
- INTERNATIONAL SPENDING 67%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020