11.3% OF TOTAL ECONOMY
10.3% Total GDP contribution

79,870.0 JOBS (000's)
330 MN Jobs globally (1 in 10 jobs)

CNY906.5BN in visitor spend (4.9% of total exports)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

81% LEISURE SPENDING
86% DOMESTIC SPENDING

81% 19% LEISURE SPENDING
19% 14% BUSINESS SPENDING
14% INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020