CHILE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

10.3% Total GDP contribution

2.5% 3.5%

330 MN Jobs globally (1 in 10 jobs)

CHILE 2019 KEY DATA

10.0% OF TOTAL ECONOMY
Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

10.0% OF TOTAL ECONOMY +0.3%
2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

991.7 JOBS (000's)
(11.7% of total employment)

INTERNATIONAL VISITOR IMPACT
CLP 2,426.9 BN in visitor spend (4.4% of total exports) (USD3,451.0MN)

INBOUND ARRIVALS

- 1. ARGENTINA 49%
- 2. BRAZIL 9%
- 3. BOLIVIA 8%
- 4. PERU 7%
- 5. UNITED STATES 4%
- REST OF WORLD 23%

OUTBOUND DEPARTURES

- 1. PERU 27%
- 2. ARGENTINA 27%
- 3. BRAZIL 8%
- 4. UNITED STATES 8%
- 5. MEXICO 3%
- REST OF WORLD 27%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 85% 15%
- BUSINESS SPENDING 82% 18%
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020