CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **2.5%**
  - Travel & Tourism grew significantly more at 3.5%

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**Contributions of Travel & Tourism to GDP**

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**Contributions of Travel & Tourism to Employment**

- **2,371.1 jobs (000’s)**
  - (26.4% of total employment)

**International Visitor Impact**

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

**Inbound Arrivals**

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

**Outbound Departures**

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

**Sector Characteristics (2019)**

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

**Note:** Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020