GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Canada 2019 Key Data

Contribution of Travel & Tourism to GDP

6.3% of total economy

Total T&T GDP = CAD143.9BN (USD108.2BN)

Contribution of Travel & Tourism to Employment

1,670.7 JOBS (000's)

(8.8% of total employment)

International Visitor Impact

CAD26.9 BN

in visitor spend (3.7% of total exports)
(USD20.2BN)

Inbound Arrivals

1. United States 69%
2. United Kingdom 4%
3. China 3%
4. France 3%
5. Germany 2%
Rest of World 19%

Outbound Departures

1. United States 56%
2. Mexico 5%
3. Cuba 3%
4. France 3%
5. Dominican Republic 2%
Rest of World 31%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

British Airways

Canada 2019 Key Data

Leisure Spending

64%

Business Spending

36%

Domestic Spending

76%

International Spending

24%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.