**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**CAMBODIA 2019 KEY DATA**

- **26.4%**
  - OF TOTAL ECONOMY
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1**
  - JOBS (000's)
  - (26.4% of total employment)

- **KHR22,020.3BN**
  - INTERNATIONAL VISITOR IMPACT
  - in visitor spend (32.9% of total exports) (USD5,454.2MN)

**INBOUND ARRIVALS**

1. **CHINA** 24%
2. **VIET NAM** 15%
3. **LAOS** 8%
4. **THAILAND** 7%
5. **SOUTH KOREA** 6%
6. **REST OF WORLD** 40%

**OUTBOUND DEPARTURES**

1. **THAILAND** 53%
2. **TAIWAN, CHINA** 16%
3. **VIET NAM** 12%
4. **CHINA** 5%
5. **MALAYSIA** 4%
6. **REST OF WORLD** 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 23%
- **INTERNATIONAL SPENDING** 77%

1. All values are in constant 2019 prices & exchange rates
As reported in March 2020