**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

<table>
<thead>
<tr>
<th>Total GDP contribution</th>
<th>10.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>330MN</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**CAMBODIA 2019 KEY DATA**

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO GDP</th>
<th>26.4% OF TOTAL ECONOMY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = KHR28,706.28Bn (USD7,110.2MN)</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO EMPLOYMENT</th>
<th>2,371.1 JOBS (000's)</th>
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<tr>
<td>(26.4% of total employment)</td>
<td></td>
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<th>INTERNATIONAL VISITOR IMPACT</th>
<th>KHR22,020.3BN</th>
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<tbody>
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<td>in visitor spend (32.9% of total exports) (USD5,454.2MN)</td>
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</table>

**INBOUND ARRIVALS**

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

**OUTBOUND DEPARTURES**

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020