1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data): Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth vs +3.6% real economy GDP growth

Total T&T GDP = BWP24,987.4MN (USD2,318.0MN)

2019 Travel & Tourism GDP growth (10.9% of total employment)

INBOUND ARRIVALS

1. ZIMBABWE 35%
2. SOUTH AFRICA 35%
3. ZAMBIA 7%
4. NAMIBIA 6%
5. UNITED STATES 3%
6. REST OF WORLD 14%

OUTBOUND DEPARTURES

1. SOUTH AFRICA 77%
2. ZIMBABWE 10%
3. NAMIBIA 6%
4. ZAMBIA 5%
5. LESOTHO 1%
6. REST OF WORLD 1%

INTERNATIONAL VISITOR IMPACT

BWP 11,860.9 MN in visitor spend (16.1% of total exports) (USD1,100.3MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

12.6% OF TOTAL ECONOMY

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

92.3 JOBS (000's)

(10.9% of total employment)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

GLOBAL DATA 2019

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 95%
- BUSINESS SPENDING 5%
- DOMESTIC SPENDING 30%
- INTERNATIONAL SPENDING 70%

Note: All values are in constant 2019 prices & exchange rates
As reported in March 2020