CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CAMBODIA 2019 KEY DATA

26.4% OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

KHR22,020.3 BN
in visitor spend (32.9% of total exports) (USD5,454.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

Leisure Spending 64%
Business Spending 36%
Domestic Spending 23%
International Spending 77%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020