### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

#### CAMBODIA 2019 KEY DATA

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth.

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

#### INBOUND ARRIVALS

1. **CHINA 24%**
2. **VIET NAM 15%**
3. **LAOS 8%**
4. **THAILAND 7%**
5. **SOUTH KOREA 6%**
6. **REST OF WORLD 40%**

#### OUTBOUND DEPARTURES

1. **THAILAND 53%**
2. **TAIWAN, CHINA 16%**
3. **VIET NAM 12%**
4. **CHINA 5%**
5. **MALAYSIA 4%**
6. **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

#### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 64%
- **Business spending**: 36%
- **Domestic spending**: 23%
- **International spending**: 77%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020