While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%
- 0% 5% 10% 15%

Global GDP impact by sector (2018 data).

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

103.9 JOBS (000’s)
(52.2% of total employment)

INTERNATIONAL VISITOR IMPACT
BSD3,678.7 MN
in visitor spend (81.6% of total exports) (USD3,678.7MN)

1. UNITED STATES 79%
2. CANADA 8%
3. UNITED KINGDOM 2%
4. FRANCE 1%
5. ITALY 1%
REST OF WORLD 9%

INBOUND ARRIVALS
OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 17%
- INTERNATIONAL SPENDING 83%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020