CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

CAMBODIA 2019 KEY DATA

- **26.4% of total economy**
  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
- **+8.6%**
  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 jobs (000's)**
  - (26.4% of total employment)

INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

INBOUND ARRIVALS

- **1. CHINA 24%**
- **2. VIETNAM 15%**
- **3. LAOS 8%**
- **4. THAILAND 7%**
- **5. SOUTH KOREA 6%**
- **REST OF WORLD 40%**

OUTBOUND DEPARTURES

- **1. THAILAND 53%**
- **2. TAIWAN, CHINA 16%**
- **3. VIETNAM 12%**
- **4. CHINA 5%**
- **5. MALAYSIA 4%**
- **REST OF WORLD 10%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 64%
- **BUSINESS SPENDING**
  - 36%
- **DOMESTIC SPENDING**
  - 23%
- **INTERNATIONAL SPENDING**
  - 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020