**GLOBAL DATA 2019**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>35%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>20%</td>
</tr>
</tbody>
</table>

All values are in constant 2019 prices & exchange rates as reported in March 2020.

**AUSTRIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

11.8% of total economy

Total T&T GDP = EUR46.9BN (USD52.3BN)

2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

567.7 jobs (000's)

(12.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

EUR21.8BN

in visitor spend (9.7% of total exports)

(USD24.3BN)

**INBOUND ARRIVALS**

1. GERMANY 46%
2. NETHERLANDS 7%
3. SWITZERLAND 5%
4. ITALY 4%
5. UNITED KINGDOM 3%
6. REST OF WORLD 35%

**OUTBOUND DEPARTURES**

1. ITALY 18%
2. GERMANY 14%
3. CROATIA 10%
4. HUNGARY 9%
5. SPAIN 7%
6. REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 86%
- BUSINESS SPENDING: 14%
- DOMESTIC SPENDING: 50%
- INTERNATIONAL SPENDING: 50%

All values are in constant 2019 prices & exchange rates. As reported in March 2020.