### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Zimbawe 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **6.0%** of total economy
  - Total T&T GDP = USD1,264.2MN
- **-0.1%** 2019 Travel & Tourism GDP growth vs -3.7% real economy GDP growth

#### Contribution of Travel & Tourism to Employment

- **160.7** JOBS (000's)
  - (6.2% of total employment)

#### International Visitor Impact

- **USD197.0 MN** in visitor spend (4.4% of total exports)

### Inbound Arrivals

- **1. SOUTH AFRICA 20%**
- **2. MALAWI 18%**
- **3. ZAMBIA 14%**
- **4. NAMIBIA 9%**
- **5. MOZAMBIQUE 8%**
- **REST OF WORLD 31%**

### Outbound Departures

- **1. SOUTH AFRICA 62%**
- **2. BOTSWANA 17%**
- **3. ZAMBIA 8%**
- **4. MOZAMBIQUE 4%**
- **5. MALAWI 3%**
- **REST OF WORLD 6%**

### Sector Characteristics (2019)

- **Leisure Spending** 88%
- **Business Spending** 12%
- **Domestic Spending** 80%
- **International Spending** 20%

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1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020

*Note: Data are average shares over the 2016-2018 period* 
Source: Oxford Economics, national sources and UNWTO