CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

COUNTRY

INBOUND ARRIVALS

INTERNATIONAL VISITOR IMPACT

2,371.1 JOBS (000’s)
(26.4% of total employment)

KHR22,020.3BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

DATA COMING SOON

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

ALL VALUES ARE IN CONSTANT 2019 PRICES & EXCHANGE RATES
As reported in March 2020