UNITED ARAB EMIRATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Jobs globally (1 in 10 jobs)

International visitor impact

LIMITED DATA 2019

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.9% OF TOTAL ECONOMY
Total T&T GDP = AED177.8BN (USD48,456.4MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

745.2 JOBS (000's)
(11.1% of total employment)

INTERNATIONAL VISITOR IMPACT

AED141.1BN
in visitor spend (9.9% of total exports)
(USD38,435.8MN)

INBOUND ARRIVALS

1. INDIA 12%
2. SAUDI ARABIA 9%
3. UNITED KINGDOM 8%
4. CHINA 6%
5. OMAN 5%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 25%
2. UNITED KINGDOM 12%
3. OMAN 11%
4. FRANCE 7%
5. SWITZERLAND 4%
REST OF WORLD 41%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

79% 21%
23% 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020