While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

Contribution of Travel & Tourism to GDP

11.3% of total economy

11.3% of total economy: Total T&T GDP = TRY481.5BN (USD84.9BN)

+10.1%

2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

Contribution of Travel & Tourism to Employment

2,643.8 jobs (000's)

(9.4% of total employment)

International Visitor Impact

TRY235.0BN

in visitor spend (17.5% of total exports)

(USD41.4BN)

Inbound Arrivals

- 1. GERMANY 10%
- 2. RUSSIAN FEDERATION 10%
- 3. GEORGIA 6%
- 4. IRAN 5%
- 5. BULGARIA 5%
- REST OF WORLD 64%

Outbound Departures

- 1. GREECE 15%
- 2. BULGARIA 9%
- 3. SAUDI ARABIA 7%
- 4. IRAN 7%
- 5. GEORGIA 7%
- REST OF WORLD 55%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 86%
- Business Spending 14%
- Domestic Spending 36%
- International Spending 64%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020