While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

GLOBAL DATA 2019

10.3% Total GDP contribution

TUNISIA 2019 KEY DATA

13.9% of Total Economy

Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

373.5 Jobs (000's)

(10.8% of total employment)

1. ALGERIA 33%
2. LIBYA 19%
3. FRANCE 8%
4. RUSSIAN FEDERATION 8%
5. GERMANY 3%
6. REST OF WORLD 29%

INBOUND ARRIVALS

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. ALGERIA 41%
2. FRANCE 40%
3. TURKEY 5%
4. SAUDI ARABIA 4%
5. MOROCCO 2%
6. REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 70%
BUSINESS SPENDING 30%
DOMESTIC SPENDING 48%
INTERNATIONAL SPENDING 52%

All values are in constant 2019 prices & exchange rates
As reported in March 2020