10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

12.1% OF TOTAL ECONOMY

1 in 4 net new jobs were created by Travel & Tourism over the last five years

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

MINING
AUTOMOTIVE
AGRICULTURE
TRAVEL & TOURISM
RETAIL
FINANCIAL SERVICES

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

2.5% 3.5%

TONGA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

12.1% OF TOTAL ECONOMY

Total T&T GDP = TOP$20.6MN (USD$52.6MN)

+1.3%

2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

5.1 JOBS (000’s)

(12.8% of total employment)

INTERNATIONAL VISITOR IMPACT

TOP 113.7 MN in visitor spend (59.2% of total exports) (USD$49.6MN)

INBOUND ARRIVALS

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
REST OF WORLD 12%

OUTBOUND DEPARTURES

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
REST OF WORLD 5%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 30% 70%
- BUSINESS SPENDING
- DOMESTIC SPENDING 7% 93%
- INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020