10.7% of Total Economy

+5.8% vs 2.5% global GDP growth

1,550.1 jobs (000’s)

(Tanzania 11.1% of total employment)

TZS6,138.6 billion

in visitor spend (32.7% of total exports)

(USD2,666.6 billion)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

Leisure Spending 84%

Business Spending 16%

Domestic Spending 32%

International Spending 68%

1. Kenya 15%

2. United States 7%

3. United Kingdom 5%

4. Germany 5%

5. Burundi 4%

6. Rest of World 64%

1. Zambia 35%

2. Uganda 15%

3. Kenya 11%

4. Zambia 6%

5. South Africa 6%

6. Rest of World 27%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates.
As reported in March 2020.