# CAMBODIA

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### CAMBODIA 2019 KEY DATA

1. **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
   - **26.4%** of total economy
   - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)
   - **8.6%** growth in 2019 Travel & Tourism GDP vs +6.6% real economy GDP growth

2. **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
   - **2,371.1** jobs (000’s)
   - (26.4% of total employment)

3. **INTERNATIONAL VISITOR IMPACT**
   - **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
   - (USD5,454.2MN)

### INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

### OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020