While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

10.3% Total GDP contribution

330 million Jobs globally (1 in 10 jobs)

14.3% of total economy

2,878,200 jobs (000's)

2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

14.3% Travel & Tourism

2,878.2 jobs (000's)

In visitor spend (18.0% of total exports)

International Visitor Impact

Spain 2019 Key Data

1. United Kingdom 23%
2. Germany 14%
3. France 14%
4. Italy 5%
5. Netherlands 5%
Rest of the World 39%

1. France 26%
2. United Kingdom 10%
3. Portugal 9%
4. Italy 8%
5. Germany 5%
Rest of the World 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

Leisure spending 89%
Business spending 11%
Domestic spending 44%
International spending 56%

All values are in constant 2019 prices & exchange rates
As reported in March 2020.