SOUTH AFRICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

330 MN Jobs globally (1 in 10 jobs)

7.0% of total economy

1.5% vs +0.3% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining - 0%
Automotive - 5%
Agriculture - 10%
Travel & Tourism - 15%
Retail - 10%
Financial Services - 5%

SOUTH AFRICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.0% of total economy
Total T&T GDP = ZAR354.9BN (USD24.6BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,483.2 jobs (000's)
(9.1% of total employment)

INTERNATIONAL VISITOR IMPACT

ZAR129.9 BN
in visitor spend (8.6% of total exports)
(USD9.0BN)

INBOUND ARRIVALS

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

OUTBOUND DEPARTURES

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth.

Global GDP impact by sector (2018 data). Share of total economy GDP.