CAMBODIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- Total GDP contribution: 10.3%

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 330mn jobs globally (1 in 10 jobs)
- 2.5% contribution
- 3.5% contribution

INTERNATIONAL VISITOR IMPACT

- 26.4% OF TOTAL ECONOMY:
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)
- +8.6% 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CAMBODIA 2019 KEY DATA

2,371.1 JOBS (000’s)
(26.4% of total employment)

INBOUND ARRIVALS

- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES

- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020