While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Global 2019 GDP growth (4.1% of total employment)

- +12.9% vs +4.9% real economy GDP growth

Jobs globally (1 in 10 jobs)

- 330mn

SIERRA LEONE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.0% OF TOTAL ECONOMY

Total T&T GDP = SLL1,445.3BN (USD156.8MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

SLL379.0BN

53.0 JOBS (000's)

(4.1% of total employment)

in visitor spend (3.6% of total exports) (USD41.1MN)

INBOUND ARRIVALS

1. UNITED STATES 16%
2. GHANA 7%
3. NIGERIA 7%
4. UNITED KINGDOM 6%
5. KENYA 4%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. GHANA 34%
2. NIGERIA 24%
3. CHINA 7%
4. UNITED STATES 5%
5. GUINEA 4%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 38%
- BUSINESS SPENDING 62%
- DOMESTIC SPENDING 66%
- INTERNATIONAL SPENDING 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020