GLOBAL DATA 2019

**10.3%**
Total GDP contribution

**330 mn**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**9.5% OF TOTAL ECONOMY**
Total T&T GDP = SAR274.0BN (USD73.1BN)

**+14.0%**
2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

**1,453.8 JOBS (000’s)**
(11.2% of total employment)

**SAUDI ARABIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**9.5% OF TOTAL ECONOMY**

**1,453.8 JOBS (000’s)**

(SAR110.4bn in visitor spend (9.9% of total exports) (USD29.4BN))

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**GLOBAL DATA 2019**

**INBOUND ARRIVALS**

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
REST OF WORLD 50%

**OUTBOUND DEPARTURES**

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
REST OF WORLD 34%

**INTERNATIONAL VISITOR IMPACT**

**SAUDI ARABIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**9.5% OF TOTAL ECONOMY**
Total T&T GDP = SAR274.0BN (USD73.1BN)

**+14.0%**
2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

**1,453.8 JOBS (000’s)**
(11.2% of total employment)

**SAUDI ARABIA 2019 KEY DATA**

**INTERNATIONAL VISITOR IMPACT**

in visitor spend (9.9% of total exports) (USD29.4BN)

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 96%
- **BUSINESS SPENDING** 4%
- **DOMESTIC SPENDING** 32%
- **INTERNATIONAL SPENDING** 68%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020