**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Contribution of Travel & Tourism to Employment**

- 2.5%
- 3.5%

**Contribution of Travel & Tourism to GDP**

- **26.4%** of total economy
- Total T&T GDP = KHR28,706.28N (USD7,110.2MN)

**Global GDP impact by sector (2018 data)**. Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

+8.6%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**Cambodia 2019 Key Data**

**Contribution of Travel & Tourism to Employment**

- **2,371.1** jobs (000s)
- (26.4% of total employment)

**International Visitor Impact**

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

**Inbound Arrivals**

1. China 24%
2. Vietnam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
6. Rest of World 40%

**Outbound Departures**

1. Thailand 53%
2. Taiwan, China 16%
3. Vietnam 12%
4. China 5%
5. Malaysia 4%
6. Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- Leisures Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020