### CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

#### CAMBODIA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4%** of total economy
- Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1** jobs (000’s)
- (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **KHR22,020.3 BN** in visitor spend (32.9% of total exports)
- (USD5,454.2MN)

#### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

#### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO