Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

Pakistan 2019 Key Data

**Contribution of Travel & Tourism to GDP**

- **5.9% of Total Economy**
  - Total T&T GDP = PKR2,285.8BN (USD16,756.5MN)

**Contribution of Travel & Tourism to Employment**

- **3,881.9 Jobs (000’s)**
  - (6.2% of total employment)

**International Visitor Impact**

- **PKR116.2BN**
  - in visitor spend (3.1% of total exports)
  - (USD852.2MN)

Inbound Arrivals

- 1. United Kingdom 30%
- 2. United States 16%
- 3. India 8%
- 4. China 8%
- 5. Canada 5%
- Rest of World 33%

Outbound Departures

- 1. Saudi Arabia 48%
- 2. United Arab Emirates 15%
- 3. Iran 6%
- 4. Bahrain 4%
- 5. China 3%
- Rest of World 24%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1. United Kingdom 30%
2. United States 16%
3. India 8%
4. China 8%
5. Canada 5%
Rest of World 33%

Leisure Spending 87%
Business Spending 13%
Domestic Spending 93%
International Spending 7%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020