## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & Tourism TO GDP

**26.4%** OF TOTAL ECONOMY
Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

+8.6%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & Tourism TO EMPLOYMENT

**2,371.1** JOBS (000's)
(26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

KHR22,020.3BN
in visitor spend (32.9% of total exports)
(USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Leisure Spending</td>
<td>64%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>36%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>23%</td>
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<tr>
<td>International Spending</td>
<td>77%</td>
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</tbody>
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1All values are in constant 2019 prices & exchange rates
As reported in March 2020