## CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### CAMBODIA 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

<table>
<thead>
<tr>
<th>% of Total Economy</th>
<th>Total T&amp;T GDP = KHR28,706.2BN (USD7,110.2MN)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>26.4%</td>
</tr>
</tbody>
</table>

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **2,371.1 JOBS (000's)**
  - (26.4% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS

1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 64%
- **BUSINESS SPENDING**: 36%
- **DOMESTIC SPENDING**: 23%
- **INTERNATIONAL SPENDING**: 77%

---

1 All values are in constant 2019 prices & exchange rates
2 As reported in March 2020