**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**NIGERIA 2019 KEY DATA**

- **4.5% OF TOTAL ECONOMY**
  - Total T&T GDP = NGN6,534.4BN (USD18,077.4MN)
- **+2.2%**
  - 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

- **3,354.4 JOBS (000’s)**
  - (4.7% of total employment)

- **NGN864.9BN**
  - in visitor spend (4.1% of total exports)
  - (USD2,392.9MN)

**INBOUND ARRIVALS**

- 1. NIGER 10%
- 2. BENIN 5%
- 3. CAMEROON 5%
- 4. UNITED STATES 4%
- 5. CHINA 4%
- REST OF WORLD 72%

**OUTBOUND DEPARTURES**

- 1. UNITED STATES 17%
- 2. GHANA 16%
- 3. SAUDI ARABIA 12%
- 4. UNITED KINGDOM 9%
- 5. SOUTH AFRICA 5%
- REST OF WORLD 41%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 55%
- BUSINESS SPENDING 45%
- DOMESTIC SPENDING 80%
- INTERNATIONAL SPENDING 20%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020