**Global Data 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**Niger 2019 Key Data**

- **5.2% of Total Economy**
  - Total T&T GDP = XOF278.3BN (USD475.0MN)

- **+6.2%**
  - 2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

**Contribution of Travel & Tourism To Employment**

- **83.7 Jobs (000's)**
  - (5.3% of total employment)

**International Visitor Impact**

- **XOF58.7 BN**
  - in visitor spend (7.0% of total exports) (USD100.1MN)

**Inbound Arrivals**

- 1. France 19%
- 2. United States 5%
- 3. Japan 5%
- 4. Canada 4%
- 5. Italy 2%
- **Rest of World 65%**

**Outbound Departures**

- 1. Nigeria 67%
- 2. Saudi Arabia 5%
- 3. Benin 5%
- 4. Côte d'Ivoire 5%
- 5. France 4%
- **Rest of World 14%**

**Sector Characteristics (2019)**

- **Leisure Spending**
  - 35%
  - **Business Spending**
    - 65%
- **Domestic Spending**
  - 75%
  - **International Spending**
    - 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020