# CAMBODIA
## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019
- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **2.5%** Travel & Tourism grew significantly more at 3.5%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- **26.4% OF TOTAL ECONOMY**
  - Total T&T GDP = KHR28,706.28N (USD7,110.2MN)
- **+8.6%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- **2,371.1 JOBS (000’s)**
  - (26.4% of total employment)

### INTERNATIONAL VISITOR IMPACT
- **KHR22,020.3 BN**
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2MN)

### INBOUND ARRIVALS
1. CHINA 24%
2. VIET NAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

### OUTBOUND DEPARTURES
1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIET NAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

### SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020