10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

5.7% of total economy
According to 2019 data, Travel & Tourism contributed 5.7% of the total economy. This indicates a significant economic impact.

+4.2% Growth
Travel & Tourism GDP growth was 4.2% higher than the overall real economy GDP growth of 1.7%.

791.3 jobs (000's)
Travel & Tourism contributed to the creation of 791,300 jobs (000's) globally, which is 10.1% of the total employment.

1 in 4 net new jobs
One in four net new jobs created over the last five years were associated with Travel & Tourism.

NETHERLANDS 2019 KEY DATA

INBOUND ARRIVALS
1. Germany 30%
2. Belgium 13%
3. United Kingdom 12%
4. United States 8%
5. France 5%
Rest of World 32%

OUTBOUND DEPARTURES
1. Germany 14%
2. France 14%
3. Spain 11%
4. Italy 6%
5. Belgium 6%
Rest of World 49%

SECTOR CHARACTERISTICS (2019)

Leisure Spending 72%
Business Spending 28%
Domestic Spending 48%
International Spending 52%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.