**CAMBODIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

0% 5% 10% 15%

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**CAMBODIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **26.4%** of total economy
  - Total T&T GDP = KHR28,706.28N (USD7,110.2M)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,371.1** jobs (000’s)
  - (26.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- KHR22,020.3 BN
  - in visitor spend (32.9% of total exports)
  - (USD5,454.2M)

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**INBOUND ARRIVALS**

1. **CHINA** 24%
2. **VIET NAM** 15%
3. **LAOS** 8%
4. **THAILAND** 7%
5. **SOUTH KOREA** 6%
6. **REST OF WORLD** 40%

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**OUTBOUND DEPARTURES**

1. **THAILAND** 53%
2. **TAIWAN, CHINA** 16%
3. **VIET NAM** 12%
4. **CHINA** 5%
5. **MALAYSIA** 4%
6. **REST OF WORLD** 10%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
- **BUSINESS SPENDING**
- **DOMESTIC SPENDING**
- **INTERNATIONAL SPENDING**

- **64%**
- **36%**
- **23%**
- **77%**

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020