Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP contribution
- Total GDP contribution: 10.3% (3.5% for Travel & Tourism)
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP growth
- 2019 Travel & Tourism GDP growth: +4.3% vs +2.6% real economy GDP growth

MOROCCO 2019 KEY DATA

- Contribution of Travel & Tourism to GDP: 12.0% of total economy
- Total T&T GDP = MAD137.8BN (USD14,330.9MN)
- 1,336.6 jobs (000’s) (12.4% of total employment)

International Visitor Impact
- MAD93.9BN in visitor spend (20.8% of total exports)

Inbound Arrivals
- 1. France 14%
- 2. Spain 6%
- 3. United Kingdom 4%
- 4. Germany 3%
- 5. Belgium 2%
- Rest of World 71%

Outbound Departures
- 1. Spain 31%
- 2. France 28%
- 3. Saudi Arabia 11%
- 4. Turkey 6%
- 5. Algeria 3%
- Rest of World 21%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

89% Leisure Spending
32% Domestic Spending
11% Business Spending
68% International Spending

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020