**MEXICO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **Total GDP contribution:** 10.3%
- **Jobs globally (1 in 10 jobs):** 330MN

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**INTERNATIONAL VISITOR IMPACT**

Global GDP impact by sector (2018 data). Share of total economy GDP.

1. Mining
2. Automotive
3. Agriculture
4. Travel & Tourism
5. Retail
6. Financial Services

**GLOBAL DATA 2019**

- **Total T&T GDP = MXN3,761.2BN (USD195.7BN)**
- **2019 Travel & Tourism GDP growth (13.3% of total employment)**

**MEXICO 2019 KEY DATA**

- **15.5% OF TOTAL ECONOMY**
  - Total T&T GDP = MXN3,761.2BN (USD195.7BN)
- **+1.8%**
  - 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

- **7,232.9 JOBS (000’s)**
  - 13.3% of total employment

- **MXN499.8BN**
  - in visitor spend (5.2% of total exports) (USD26.0BN)

**INBOUND ARRIVALS**

1. **UNITED STATES 80%**
2. **CANADA 5%**
3. **SPAIN 2%**
4. **UNITED KINGDOM 2%**
5. **FRANCE 1%**
6. **REST OF WORLD 10%**

**OUTBOUND DEPARTURES**

1. **UNITED STATES 83%**
2. **FRANCE 3%**
3. **SPAIN 2%**
4. **CANADA 1%**
5. **ITALY 1%**
6. **REST OF WORLD 10%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING:** 94%
- **BUSINESS SPENDING:** 6%
- **DOMESTIC SPENDING:** 85%
- **INTERNATIONAL SPENDING:** 15%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020