**CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **26.4% of total economy**
  - Contribution of Travel & Tourism to GDP

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

- **2,371.1 jobs (000’s)**
  - Contribution of Travel & Tourism to employment

- **KHR22,020.3 BN**
  - International visitor impact
    - 32.9% of total exports

**INBOUND ARRIVALS**

1. China 24%
2. Viet Nam 15%
3. Laos 8%
4. Thailand 7%
5. South Korea 6%
Rest of World 40%

**OUTBOUND DEPARTURES**

1. Thailand 53%
2. Taiwan, China 16%
3. Viet Nam 12%
4. China 5%
5. Malaysia 4%
Rest of World 10%

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 23%
- International Spending: 77%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020