While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

MALI 2019 Key Data

**Contribution of Travel & Tourism to GDP**
- 8.2% of total economy
- Total T&T GDP = XOF819.1BN (USD1,392.0MN)

**Contribution of Travel & Tourism to Employment**
- 337.1 jobs (000’s)
- (8.4% of total employment)

**International Visitor Impact**
- XOF115.5BN in visitor spend (5.2% of total exports)
- (USD196.2MN)

**Inbound Arrivals**
- 1. United States 19%
- 2. France 10%
- 3. Spain 9%
- 4. Italy 5%
- 5. United Kingdom 3%
- Rest of World 54%

**Outbound Departures**
- 1. France 26%
- 2. Côte d’Ivoire 15%
- 3. Nigeria 11%
- 4. Morocco 9%
- 5. Senegal 7%
- Rest of World 32%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

**Sector Characteristics (2019)**

- Leisure Spending: 23%
- Business Spending: 77%
- Domestic Spending: 84%
- International Spending: 16%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.