1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP contribution:
- Total: 10.3%
- Travel & Tourism: 3.5%

Jobs globally (1 in 10 jobs):
- 330 million

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- 26.4% of total economy
  - Total T&T GDP = KHR28,706.28BN (USD7,110.2MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- 2,371,100 jobs (26.4% of total employment)

INTERNATIONAL VISITOR IMPACT
- KHR22,020.3 BN in visitor spend (32.9% of total exports)
  - USD5,454.2MN

INBOUND ARRIVALS
- 1. CHINA 24%
- 2. VIET NAM 15%
- 3. LAOS 8%
- 4. THAILAND 7%
- 5. SOUTH KOREA 6%
- REST OF WORLD 40%

OUTBOUND DEPARTURES
- 1. THAILAND 53%
- 2. TAIWAN, CHINA 16%
- 3. VIET NAM 12%
- 4. CHINA 5%
- 5. MALAYSIA 4%
- REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 23%
- INTERNATIONAL SPENDING: 77%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.